

Marketing Department Report for City Council

JUNE 2020

By Lynn Kitchens

June: Month Three of Coronavirus Pandemic. The governor continued to slowly open Texas back up and by the end of June most businesses were up to fifty percent occupancy while restaurants went to seventy-five percent before suddenly being shut back to fifty percent. The shutdown was not working and the public had gone "wild" after the opening. The month of June brought expanded re-opening of Mineola as the stay-at-home orders expired and everyone slowly began to emerge from isolation. Much of the department's time was spent waiting for the governor to issue new orders to see what expansion of activity would be allowed next and at what levels. My duties involved reviewing the press releases and sending them out to all media outlets as well as posting on City's Facebook pages and website.

Ongoing: Signage - I assisted the Code Enforcement Department by designing, printing and laminating official Occupancy Load signs that stated maximum occupancy based on Governor's guidelines. Businesses placed these yellow signs on their front doors to indicate that they were complying with the guidelines and to make customers aware of current occupancy levels. These signs changed throughout the month of June.

Live Meetings attended:

- June 1 - Cyber Security Training - Live presentation concerning best practices for cyber technology and communications at the office and in personal media.
- June 3 - Marketing & Tourism Advisory Board met in a live meeting on June 3, the first since February. The proposed budget for FY 2021 was presented and discussed and approved for presentation to City Council.
- June 11 – Attended live meeting of area school superintendents as a representative of Mineola EDC. Kevin White, addressed the group and presented information concerning the three-county Certificate and Technical Education program that is being formed, its goals and action plan.
- June 17 – Presented a grant application to Wood County Economic Development Commission asking for \$4,000 for a proposed co-operative advertisement to be placed in the Texas State Travel Guide. The one-third page ad would feature Wood County, Lake Fork and Mineola Nature Preserve. MEDC will provide a \$4,000 match for the cost of the ad if the grant application is approved.
- June 30 – Met with Mercy Rushing to review applications turned in for Wood County Economic Development Commission Covid-19 Relief Fund Grant. We reviewed each application for thoroughness, contacted applicants for missing documentation, and forwarded on to WCEDC for selection of awards. Over twenty Mineola businesses had applied as of June 30.

Most live meetings and activities continued to cancel so much time was spent attending Zoom and GoTo meetings and listening to webinars.

Online meetings and webinars attended:

- June 3 – Webinar – hosted by Texas Economic Development Council. Topic was how tourism is affected by the pandemic.
- June 8 – I-20 Corridor Group – Zoom meeting of East Texas economic developers representing Lindale, Tyler, Longview, Kilgore, Marshall, Mineola, Canton and Wills Point for the purpose of regional development and sharing of information and planning a developers' event later in the summer.
- June 24 – Online Training – Office of Attorney General of Texas - Public Information Act Training Certificate of Completion

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- June 24- Webinar – hosted by CivicPlus, a website design company, concerning website security and how and what to provide on a municipal website, ease of use, etc.
- June 26 Webinar – hosted by Texas Association of Civic Centers and Visitors Bureaus. Topic: Effects on travel industry from coronavirus. Trends in the industry. Sharing of information.
- June 26 – Webinar – hosted by U.S. Travel Association. National Chair and Destination DC President and CEO Elliott Ferguson and other industry leaders from the Black community led the conversation on race and racism in the travel industry. “Leading by Example: Lessons in Race and Racism”.

Ads running this month:

An opportunity was presented to take part in an advertising campaign with a Dallas radio station, KBDT Talk Radio. Twelve downtown businesses purchased ads that will run on the radio station at various times and will sponsor a spotlight on Historic Downtown Mineola, a 60 – second spot that gives a quick story about Mineola’s past. Our Downtown merchants were very enthusiastic and appreciative of the opportunity to advertise in the MetroPlex for only \$99. Ads are to run from June 25 through July 30 with the noon spotlight on Historical Downtown Mineola and Mineola history running on Thursdays during that time. Listen at KBDT Radio on 11.60AM <https://bigdtalk.com/>

See County Line Magazine Online version for ads and info on Mineola in the Destination Guide at <https://www.countylinemagazine.com/destination-guides/mineola/> And our City Manager Mercy Rushing was included in a feature story about the 100th anniversary of women’s right to vote. You can read that at https://www.countylinemagazine.com/destination-guides/a-womans-voice/article_2468b892-bae0-11ea-91dc-cb3101aca80c.html

Ongoing:

- Posting daily and weekly posts to six City Facebook pages concerning Mineola activities and news. Searching for “Mentions” and reviewing Notifications for Mineola activity
- Updating “COVID-19” landing page on the City website to direct users to ever-changing COVID-19 information and news, providing links to CDC and NetHealth agencies, and City announcements pertaining to the pandemic and shutdown.
- Updating City website as needed. Removing outdated info, refreshing pages and using time to study and proof all pages for errors and inaccuracies in general. Running link reports to check live outside links and correcting as needed.
- Monitoring analytics for Facebook posts to gauge activity and feedback.
- Assisting staff when and where needed with projects and programs

City Meetings:

Monthly Staff Meeting – June 2

City Council Meeting – June 22

MINEOLA TEXAS page	As of 6/30/2020	10,741 Followers	10,777 Likes
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		62 Increase from last month	62 Increase from last month
YES! There will be fireworks on 4 th of July (video)			
Posted June 5 2020			
Reached 5.3K			
3.3K Views			
We have a start date for Mineola ISD – school calendar			
Posted June 15 2020			
Reached 7,608			
2,430 Engagements			
Another choice for places to eat lunch – Sugarbaker’s			
Posted June 10 2020			
Reached 2,734			
558 Engagements			
Thank you, Mineola Kiwanis Club for donating \$500 for fireworks			
Posted June 9 2020			
Reached 2,641			
249 Engagements			
Looks like another full Farmers Market			
Posted June 12 2020			
Reached 2,674			
323 Engagements			
Fireworks at Mineola Civic Center			
Posted June 25 2020 combined			
Reached 4,992			
321 Engagements			
Free Dumpster Drop			
Posted June 23 2020			
Reached 2,460			
141 Engagements			

MINEOLA MAIN STREET page	As of 6/30/2020	1,554 Followers	1,543 Likes
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		29 Increase from last month	28 Increase from last month
New Look for Paredes Restaurant			
Posted June 19 2020			
Reached 6,287			
1,789 Engagements			
The Vault Dinner Theater is Open			
Posted 18 2020			
Reached 330			
78 Engagements			
Greer Hill Bike Trails Open After Maintenance			
Posted June 24 2020			
Reached 747			
41 Engagements			

MINEOLA NATURE PRESERVE page	As of 6/30/2020	6,355 Followers	6,399 Likes
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		55 Increase from last month	55 Increase from last month
Greer Hill Bike Trails Closed for Maintenance			
Posted June 15 2020			
Reached 1,930			
83 Engagements			
Greer Hill Bike Trails Open After Maintenance			
Posted June 24 2020			
Reached 1,554			
170 Engagements			

Splash Park is Open
 Posted June 16 2020
 Reached 1,117
 114 Engagements

A Glorious Day To Get Out
 Posted June 12 2020
 Reached 1,005
 96 Engagements

MINEOLA, TX HISTORICAL MUSEUM page	As of 6/30/2020	1,860 Followers	1,868 Likes
		0 Increase from last month	0 Increase from last month

Keep Your Fur-Babies Safe on the 4th
 Posted June 29 2020
 Reached 747
 49 Engagements

Free Dumpster Drop
 Posted June 23 2020
 Reached 365
 26 Engagements

IRON HORSE SQUARE page	As of 6/30/2020	998 Followers	977 Likes
		3 Increase from last month	4 Increase from last month

Greer Hill Open After Maintenance
 Posted June 24 2020
 Reached 346
 21 Engagements

July 4th Fireworks – Original Event Listing
 Posted June 5 2020
 Reached 226
 38 Engagements

FARMERS MARKET page	As of 6/30/2020	1,348 Followers	1,321 Likes
		66 Increase from last month	65 Increase from last month

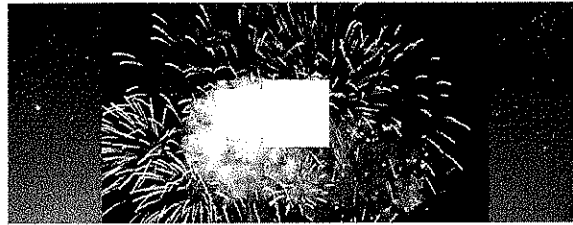
Tomorrow’s Farmers Market Promises To Be Best Yet
 Posted June 19 2020
 Reached 2,484
 328 Engagements

Yes! Mineola Farmers Market Will Be Open on Sat. July 4th
 Posted June 29 2020
 Reached 2,193
 327 Engagements

Brighten Up Your Day - Sunflowers
 Posted June 20 2020
 Reached 1,835
 217 Engagements

Video Details

Total Video Performance



Minutes Viewed	670
1-Minute Video Views	--
10-Second Video Views	972
3-Second Video Views	3,361
Average Video Watch Time	0:06

Audience Retention

Audience and Engagement



Mineola Texas...

YES!! There WILL be fireworks on July 4th at the Mineola Civic Center, 1150 N Newsom. No scheduled activities during the day - just fireworks at night. Sponsored by City of Mineola and presented by Mineola Volunteer Fire Department. #MineolaTexas...

0:22 · Uploaded on 05/05/2020 · Owned · Appears Once · View Permalink · Copy Video ID

This video is used in 1 post

Posts	Posted Date	Estimated Reach	3s Video Views	10s Video Views	Unique 3s Video Views	Post Engagement	Average Video Watch Time
<p>Mineola Texas YES!! There WILL be fireworks on...</p>	<p>06/05/2020 10:15 AM</p>	5.3K	3.3K 100%	972 100%	2.5K	276	0:06 / 0:22

Total 3-second video views on Facebook: 3.3K

Insights are recorded in the Pacific Time Zone and may not reflect the most recent data.

Create Watch Party With Video

Create Post With Video

Post Details



Mineola Texas

Published by Lynn Kitchens · June 15 at 4:51 PM ·

We have a start date for Mineola ISD! Here's the calendar! #MineolaTexas #BackToSchoolTime

<p>August 2020</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					<p>Mineola ISD 2020-2021</p> <p>Student and Teacher Holidays</p> <p>September 7 Labor Day October 9 Thanksgiving November 23-25 Christmas December 21-January 2 Martin Luther King January 18 President's Day February 15 Spring Break March 9-12 Good Friday April 2</p> <p>Staff Development/Student Holiday</p> <p>August 09-12 October 15 Oct 19 & Feb 8 January 5-8 February 8 April 12 May 24 August 4-5 New Teacher Academy</p> <p>Grading Periods</p> <p>First Day - August 13 Last Day - May 21 August 13 - October 8 40 days October 13 - December 18 43 days January 7 - March 19 44 days March 22 - May 21 43 days Total Student Days 179 days</p> <p>School Day Minutes</p> <p>7:50-3:30 Primary & Elem 460 Minutes per day 8:00-3:40 High & Middle 440 Minutes per day 12:00 Early Release 250 Minutes per day Total 77,300</p> <p>Early Release Days - 12:00 p.m. Oct 9, Nov 20, Dec 18, May 21</p> <p>State Testing Dec 8-11 April 6-9 May 4-7 May 11-14 June 21-29</p> <p>Homecoming Game - October 2, 2020 Graduation Ceremony - May 21, 2021</p>	<p>February 2021</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29						
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Performance for Your Post

7,608 People Reached

281 Reactions, Comments & Shares

150 Like 44 On Post 106 On Shares

6 Love 3 On Post 3 On Shares

3 Wow 0 On Post 3 On Shares

43 Comments 11 On Post 32 On Shares

79 Shares 79 On Post 0 On Shares

2,149 Post Clicks

1,517 Photo Views 0 Link Clicks 632 Other Clicks

NEGATIVE FEEDBACK

2 Hide Post 1 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

7,608 People Reached

2,430 Engagements

Boost Post

43

8 Comments 79 Shares

Like

Comment

Share



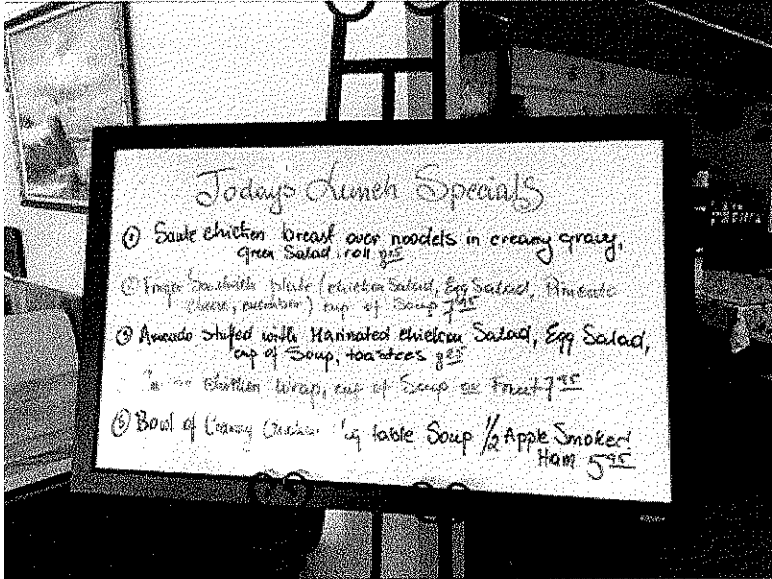
Post Details



Mineola Texas

Published by Doris Newman · June 10 at 11:55 AM ·

Another choice for places to eat lunch in Mineola has returned - Sugarbakers of Mineola! 119 West Broad Street. Open Tuesday through Saturday, 11-6.



Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

2,734
People Reached

558
Engagements

Boost Post

65

16 Comments 12 Shares

Like

Comment

Share



Performance for Your Post

2,734 People Reached

110 Reactions, Comments & Shares

64 Like	56 On Post	8 On Shares
11 Love	10 On Post	1 On Shares
1 Wow	0 On Post	1 On Shares
22 Comments	21 On Post	1 On Shares
12 Shares	12 On Post	0 On Shares
448 Post Clicks		
197 Photo Views	0 Link Clicks	251 Other Clicks

NEGATIVE FEEDBACK

- 0** Hide Post
- 0** Hide All Posts
- 0** Report as Spam
- 0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Texas

Published by Lynn Kitchens · June 9 at 2:58 PM ·

THANK YOU, Mineola Kiwanis Club for donating \$500 to the City of Mineola Fire Department fireworks fund for the annual Fourth of July Fireworks display that will be held at Mineola Civic Center. Left to right is Mayor Kevin White, City Secretary Cindy Karch and Fire Marshall David Madsen. #MineolaTexas #FireworksOnTheFourth



Performance for Your Post

2,641 People Reached

130 Reactions, Comments & Shares

105 Like 62 On Post 43 On Shares

11 Love 8 On Post 3 On Shares

4 Comments 3 On Post 1 On Shares

10 Shares 10 On Post 0 On Shares

119 Post Clicks

48 Photo Views 0 Link Clicks 71 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.

2,641 People Reached

249 Engagements

Boost Post

Lupita Wisener, Greg Hollen and 68 others

2 Comments 10 Shares

Like

Comment

Share



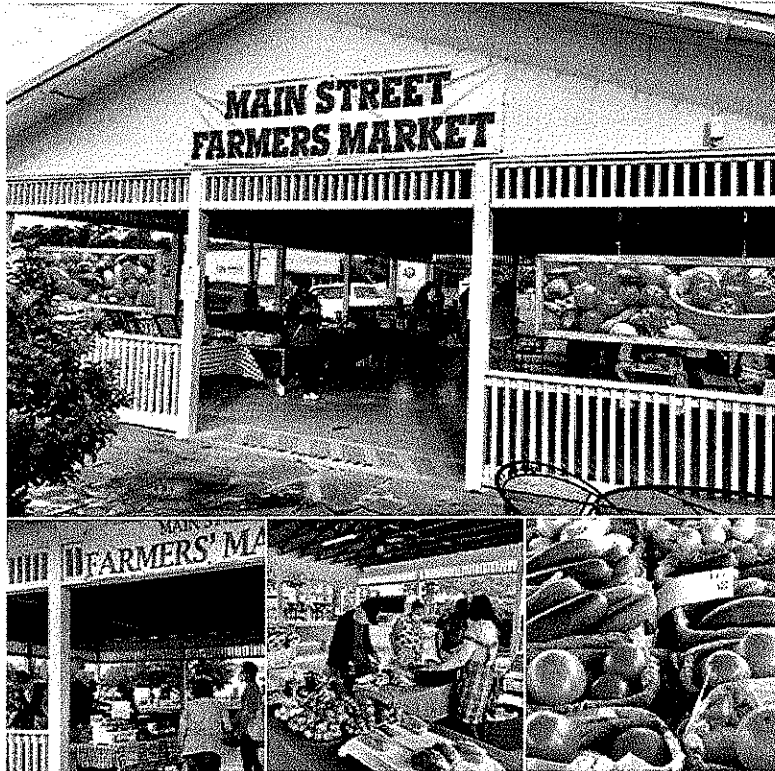
Post Details



Mineola Texas

Published by Lynn Kitchens · June 12 at 2:07 PM ·

Looks like we're going to have another full Farmers Market tomorrow! There will be lots of food, even more farm-raised eggs, chicken, beef, all kinds of locally-grown vegetables including tomatoes, potatoes, squash, onions, green beans, leeks and kale, baked goods, sweet treats, canned goods, jams, jellies and spices. Two tamale vendors! And fresh herbs (cut and plants). Come 8 a.m. to 1 p.m. That's Saturday. Still asking folks to respect each others' space, wear masks and use the hand sanitizer if you choose, and not to linger in the pavilion as we try to live well and be healthy together! #MineolaTexas #ShopLocalShopMineola #FarmersMarket



Performance for Your Post

2,674 People Reached

113 Reactions, Comments & Shares

77 Like	33 On Post	44 On Shares
7 Love	4 On Post	3 On Shares
1 Wow	0 On Post	1 On Shares
9 Comments	3 On Post	6 On Shares
19 Shares	19 On Post	0 On Shares

210 Post Clicks

112 Photo Views	0 Link Clicks	98 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

2,674

People Reached

323

Engagements

Boost Post

Gayle Parker Jacopi, Holly Roxanne Gill and 35 others · 3 Comments · 19 Shares

Like

Comment

Share



Post Details



Mineola Texas

Published by Lynn Kitchens · June 25 at 1:50 PM ·

Fireworks at Mineola Civic Center Sat. July 4th at dark. #HappyFourth #MineolaTexas

City of Mineola presents
Annual Fireworks Display
 from Mineola Civic Center
 1150 N. Newsom Street

**CELEBRATE
 INDEPENDENCE
 DAY!**

JULY 4TH
 Fireworks start at dark.
 Due to Coronavirus, no other activities during the day.
 Masks and social distancing are recommended
 if you leave your vehicle while on Civic Center grounds.

Mineola Civic Center 903-569-6115

Performance for Your Post

3,482 People Reached

95 Reactions, Comments & Shares

52	19	33
Like	On Post	On Shares

8	3	5
Love	On Post	On Shares

5	3	2
Comments	On Post	On Shares

30	30	0
Shares	On Post	On Shares

122 Post Clicks

41	0	81
Photo Views	Link Clicks	Other Clicks

NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
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0 Report as Spam	0 Unlike Page
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Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

3,482

People Reached

217

Engagements

Boost Post

Autum Barbosa, Sarah Jackson and 20 others

3 Comments 30 Shares

Like

Comment

Share



Combined postings on same day.

$$\begin{array}{r}
 3482 \\
 + 1510 \\
 \hline
 4992 \text{ reaches}
 \end{array}$$

$$\begin{array}{r}
 217 \\
 + 104 \\
 \hline
 321 \text{ engaged.}
 \end{array}$$

Post Details



Mineola Texas

Published by Lynn Kitchens · June 25 at 6:17 PM ·

Fireworks at Mineola Civic Center Sat. July 4th at dark. #HappyFourth #MineolaTexas



Performance for Your Post

1,510 People Reached

46 Reactions, Comments & Shares

26 Like	7 On Post	19 On Shares
3 Love	0 On Post	3 On Shares
1 Comments	0 On Post	1 On Shares
16 Shares	16 On Post	0 On Shares
58 Post Clicks		
10 Photo Views	0 Link Clicks	48 Other Clicks

NEGATIVE FEEDBACK

- 1 Hide Post
- 0 Hide All Posts
- 0 Report as Spam
- 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

1,510

People Reached

104

Engagements

Boost Post

Mineola Texas, Amanda England Blaylock, Mollie Belcher and 4 others 16 Shares

Like

Comment

Share



Post Details



Mineola Texas

Published by Lynn Kitchens · June 23 at 10:07 AM ·

Free dumpster drop at public works dept. continues for City of Mineola utility & water customers on Saturdays thru July. June 27, (NO JULY 4th) July 11, 18 & 25th. #MineolaTexas #KeptItClean

CITY OF MINEOLA is providing
FREE DUMPSTER DROP
 During this time of Coronavirus, City of Mineola wants to help its citizens keep our community clean. Free dump service available for a limited time.
Saturdays: June 27, (No July 4) July 11, 18 & 25.
8:00 AM - 1:00 PM
(Or until Dumpsters are full.)
Public Works Dept.
1824 N Pacific St.
 Dumpsters available **FREE** for Mineola residential utility customers **only**. Bring your current Mineola water bill and drivers license or ID.
Separate trailer available for tires & batteries recycling.
No commercial construction debris. No mattresses, paint, refrigerants, petroleum products or shingles.
 For more info contact Public Works at 903-569-2535

Performance for Your Post

2,460 People Reached

60 Likes, Comments & Shares

31 Likes	17 On Post	14 On Shares
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7 Comments	6 On Post	1 On Shares
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22 Shares	22 On Post	0 On Shares
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81 Post Clicks

29 Photo Views	0 Link Clicks	52 Other Clicks
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NEGATIVE FEEDBACK

2 Hide Post	1 Hide All Posts
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0 Report as Spam	0 Unlike Page
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Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

2,460

People Reached

141

Engagements

Boost Post

Estella Grisham, Pat Vaughn and 15 others

6 Comments 22 Shares

Like

Comment

Share



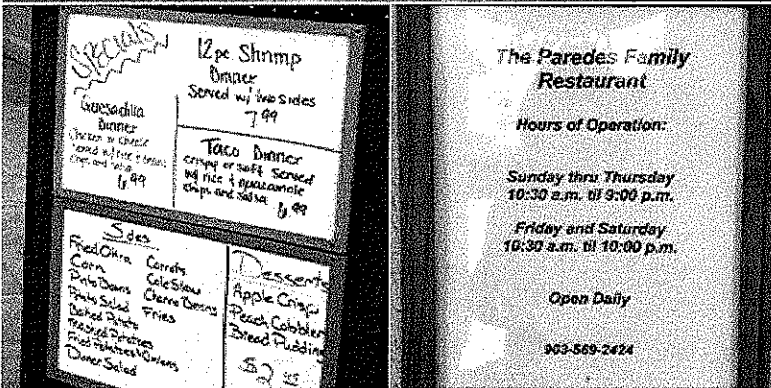
Post Details



Mineola Main Street Program

Published by Doris Newman · June 19 at 1:31 PM ·

A new look for an old favorite! The Paredes Family Restaurant is sporting a sparkling clean lighter and brighter look now after the COVID-19 shut down. Since they've reopened, they are serving the same great food from their menu and daily specials! At this time, they are not offering a buffet.



Performance for Your Post

6,287 People Reached

463 Reactions, Comments & Shares

287 Like	81 On Post	206 On Shares
61 Love	16 On Post	45 On Shares
3 Wow	2 On Post	1 On Shares
58 Comments	19 On Post	39 On Shares
55 Shares	55 On Post	0 On Shares

1,326 Post Clicks

745 Photo Views	0 Link Clicks	581 Other Clicks
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NEGATIVE FEEDBACK

2 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

6,287
People Reached

1,789
Engagements

Boost Post

Marilyn Woods, Judy Kay Stuckey and 97 others 18 Comments 55 Shares

Like Comment Share

Post Details



Mineola Main Street Program

Published by Lynn Kitchens · June 24 at 1:59 PM ·

Greer Hill at Mineola Nature Preserve is open. Completed another 3000' feet of great mountain bike trails at Mineola Nature Preserve at Greer Hill to make approximately FIVE MILES of trails for your bike riding pleasure. Kudos to S&S Trails and our Trail Boss, Lynette Wood, for laying out & creating some great riding for everyone. Trails opened back up for riding Mon. June 22. Come on out and try our new trails! #BikingTrails #MineolaNaturePreserve #MineolaTexas



Performance for Your Post

747 People Reached

20 Reactions, Comments & Shares

14 Like 7 On Post 7 On Shares

2 Love 1 On Post 1 On Shares

0 Comments 0 On Post 0 On Shares

4 Shares 4 On Post 0 On Shares

21 Post Clicks

7 Photo Views 0 Link Clicks 14 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

747

People Reached

41

Engagements

Boost Post

Marilyn Woods, John Ring and 6 others

4 Shares

Like

Comment

Share



Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · June 15 at 3:59 PM ·

Greer Hill trails closed for maintenance Tuesday, 6/16 through Sunday, 6/21. Open Monday 6/22/2020. #MineolaNaturePreserve



Performance for Your Post

1,930 People Reached

51 Likes, Comments & Shares

31 Likes	9 On Post	22 On Shares
0 Comments	0 On Post	0 On Shares
20 Shares	20 On Post	0 On Shares
32 Post Clicks		
9 Photo Views	0 Link Clicks	23 Other Clicks

NEGATIVE FEEDBACK

- 0 Hide Post
- 0 Hide All Posts
- 0 Report as Spam
- 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

1,930

People Reached

83

Engagements

Boost Post

Skylar Mitchell, Kirk Evans and 7 others

20 Shares

Like

Comment

Share



Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · June 24 at 2:00 PM ·

Greer Hill at Mineola Nature Preserve is open. Completed another 3000' feet of great mountain bike trails at Mineola Nature Preserve at Greer Hill to make approximately FIVE MILES of trails for your bike riding pleasure. Kudos to S&S Trails and our Trail Boss, Lynette Wood, for laying out & creating some great riding for everyone. Trails opened back up for riding Mon. June 22. Come on out and try our new trails! #BikingTrails #MineolaNaturePreserve #MineolaTexas



Performance for Your Post

1,554 People Reached

62 Reactions, Comments & Shares

46 Like 41 On Post 5 On Shares

5 Love 4 On Post 1 On Shares

6 Comments 6 On Post 0 On Shares

5 Shares 4 On Post 1 On Shares

108 Post Clicks

33 Photo Views 0 Link Clicks 75 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.

1,554 People Reached

170 Engagements

Boost Post

45

4 Comments 4 Shares

Like

Comment

Share



Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · June 16 at 3:20 PM ·

YAY!! Splash Park is OPEN NOW!! #MineolaTexas #LetTheSplashingBegin



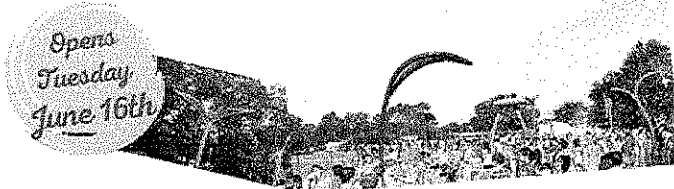
Announcing the 2020 Season Opening
Tuesday, June 16, 2020



Hours of Operation
Tuesday - Saturday
10:30 am- 6:00 pm

State guidelines will apply:

- Operate at 25% of normal capacity
- Observe social distancing practices
- No illness of any kind
- No groups larger than 10 people unless in the same household
- Carry & use hand sanitizer regularly in the splashpark



Mineola Civic Center is a 501(c)3 nonprofit corporation and is supported by donations, special event and rental income. The Mineola Civic Center is an independent non-profit and is not supported by the City of Mineola or tax dollars.

Mineola Civic Center and RV Park

June 16 at 2:08 PM ·

The John J & Rheba Myers Splash Park is now OPEN!!

Please note that days and hours are reduced for the splash park this season due to extra expense imposed by State guidelines for COVID-19.

Performance for Your Post

1,117 People Reached

20 Reactions, Comments & Shares

8 Like 8 On Post 0 On Shares

1 Love 1 On Post 0 On Shares

6 Comments 6 On Post 0 On Shares

5 Shares 5 On Post 0 On Shares

94 Post Clicks

34 Photo Views 0 Link Clicks 60 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

1,117 People Reached

114 Engagements

Boost Unavailable

9

5 Comments 5 Shares

Like

Comment

Share



Post Details



Mineofa Nature Preserve

Published by Lynn Kitchens · June 12 at 3:55 PM ·

**HEY! It's a glorious day!
Get out and enjoy being able
to get out and enjoy!!**

1,005
People Reached

96
Engagements

Boost Unavailable

Mitzi Karcher Pearce, Peggy Hudson and 44 others

4 Comments 2 Shares

Like

Comment

Share



Performance for Your Post

1,005 People Reached

59 Reactions, Comments & Shares

48 Like **44** On Post **4** On Shares

5 Love **4** On Post **1** On Shares

4 Comments **4** On Post **0** On Shares

2 Shares **2** On Post **0** On Shares

37 Post Clicks

0 Photo Views **0** Link Clicks **37** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola, Tx Historical Museum

Published by Lynn Kitchens · June 29 at 4:48 PM ·

Keep your fur-babies safe this 4th of July! #MineolaTexas #HappyFourth



TIPS FOR KEEPING YOUR PET SAFE AND HAPPY THIS 4TH OF JULY!



- ★ Have a current photo of your pet, just in case.
- ★ Keep your pet inside, if you can. Play soft music or to drown out fireworks. If you must go out, remember to use a leash.
- ★ Keep citronella candles, insect coils and like torch oil out of reach.
- ★ Be sure your pet is wearing an up-to-date & visible ID tag or is micro chipped.
- ★ Provide a safe, secure place for outside pets.
- ★ Never use fireworks around your pet.
- ★ Don't take your pet to the fireworks display - it's no fun for them.

More pets get lost on July 4th than any other day of the year.

Performance for Your Post

747 People Reached

29 Reactions, Comments & Shares

18 Like 4 On Post 14 On Shares

1 Love 0 On Post 1 On Shares

1 Comments 1 On Post 0 On Shares

9 Shares 9 On Post 0 On Shares

20 Post Clicks

8 Photo Views 0 Link Clicks 12 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 1 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

747

People Reached

49

Engagements

Boost Post

Michele Collins Bradshaw, Skylar Mitchell and 2 others

1 Comment 9 Shares

Like

Comment

Share



Post Details



Mineola, Tx Historical Museum

Published by Lynn Kitchens · June 29 at 4:48 PM ·

Keep your fur-babies safe this 4th of July! #MineolaTexas #HappyFourth



TIPS FOR KEEPING YOUR PET SAFE AND HAPPY THIS 4TH OF JULY!



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- ★ Never use fireworks around your pet.
- ★ Don't take your pet to the fireworks display - it's no fun for them.

More pets get lost on July 4th than any other day of the year.



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

747

People Reached

49

Engagements

Boost Post

Michele Collins Bradshaw, Skylar Mitchell and 2 others

1 Comment 9 Shares

Like

Comment

Share



Performance for Your Post

747 People Reached

29 Reactions, Comments & Shares

18 Like 4 On Post 14 On Shares

1 Love 0 On Post 1 On Shares

1 Comments 1 On Post 0 On Shares

9 Shares 9 On Post 0 On Shares

20 Post Clicks

8 Photo Views 0 Link Clicks 12 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 1 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola, Tx Historical Museum

Published by Lynn Kitchens · June 23 at 10:09 AM ·

Free dumpster drop at public works dept. continues for City of Mineola utility & water customers on Saturdays thru July. June 27, (NO JULY 4th) July 11, 18 & 25th. #MineolaTexas #KeepItClean

CITY OF MINEOLA is providing
FREE DUMPSTER DROP
 During this time of Coronavirus, City of Mineola wants to help its citizens keep our community clean. Free dump service available for a limited time.
Saturdays: June 27, (No July 4) July 11, 18 & 25.
8:00 AM - 1:00 PM
 (Or until Dumpsters are full.)
Public Works Dept.
1824 N Pacific St.
 Dumpsters available **FREE** for Mineola residential utility customers **only**. Bring your current Mineola water bill and drivers license or ID.
Separate trailer available for tires & batteries recycling.
No commercial construction debris. No mattresses, paint, refrigerants, petroleum products or shingles.
 For more info contact Public Works at 903-569-2555

Performance for Your Post

365 People Reached

12 Likes, Comments & Shares

6 Likes On Post 0 On Shares

3 Comments On Post 0 On Shares

3 Shares On Post 0 On Shares

14 Post Clicks

5 Photo Views 0 Link Clicks 9 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

365

People Reached

26

Engagements

Boost Post

Skylar Mitchell, Patty Craig and 4 others

3 Comments 3 Shares

Like

Comment

Share



Post Details



Mineola Farmers Market

Published by Lynn Kitchens · June 29 at 1:01 PM ·

YES! Mineola Farmers Market will be OPEN on Sat. July 4th!
#MineolaFarmersMarket



+2



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

2,193

People Reached

327

Engagements

Boost Post

Tins Eeva, Sarah Jackson and 34 others

2 Comments 26 Shares

Like

Comment

Share



Performance for Your Post

2,193 People Reached

147 Reactions, Comments & Shares

95 Like 34 On Post 61 On Shares

11 Love 2 On Post 9 On Shares

15 Comments 4 On Post 11 On Shares

26 Shares 26 On Post 0 On Shares

180 Post Clicks

119 Photo Views 0 Link Clicks 61 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts